

PRESS RELEASE
23 July 2011

For immediate use

Manufacturing Simplexities Exhibition Opens

AA Tehran Visiting School
Architectural Association at the University of Tehran

Manufacturing Simplexities, the exhibition of the AA Tehran Visiting School workshop, opens on Sunday 24 July at 7.00 with a special private view at Tehran University. The exhibition showcases the myriad, extraordinary and ambitious outcomes of the workshop process of exploration, experimentation and testing.

The five unit groups of the 14-day workshop will show the 1:1 prototypes they have developed. Projects such as those of Kasper Ax's unit are focused on using Tehran's many abandoned structures, responding to the city's limited stocks of public housing and space for social interaction. In addition to the projects exhibited in the hall, those of Unit 1, run by Valentin Bontjes van Beek and Edouard Cabay, comprise a series of interventions on the university campus, including one that, uniquely, begs the audience to 'Please touch'.

On the night of the exhibition opening acclaimed engineer Hanif Kara, founding principal of Adams Kara Taylor, will deliver the keynote lecture. This will follow the opening lecture by Workshop Director Omid Kamvari, who coined the phrase 'manufacturing simplexities', which involves intelligent design using low-tech solutions, available and affordable to designers worldwide.

Kamvari will also announce the shortlist for the AA scholarship of £25,000 for fees and living expenses, which will be offered to the student on the workshop.

ENDS

Notes for editors:

1 Read more about the Tehran Visiting School at <http://tehran.aaschool.ac.uk/>

2 Hanif Kara is founding partner of Adams Kara Taylor, the London-based structural and civil engineering practice.

3 The AA Tehran Visiting School is one of 40 Visiting Schools run by the AA School in 2011, and is in its second year, directed for the second time by Omid Kamvari. The workshop introduces students at all levels to the Architectural Association's unique teaching styles.

For more information about AA Visiting Schools, please go to <http://www.aaschool.ac.uk/STUDY/VISITING/visitingProgramme.php>

For general information about AA, please go to www.aaschool.ac.uk